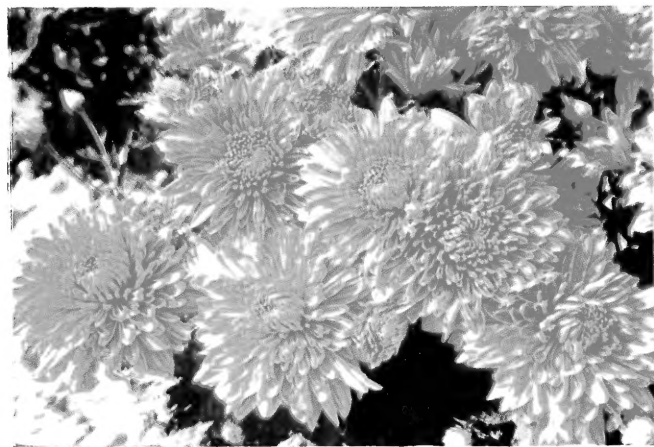




MINNPINK

MOJAVE GOLD



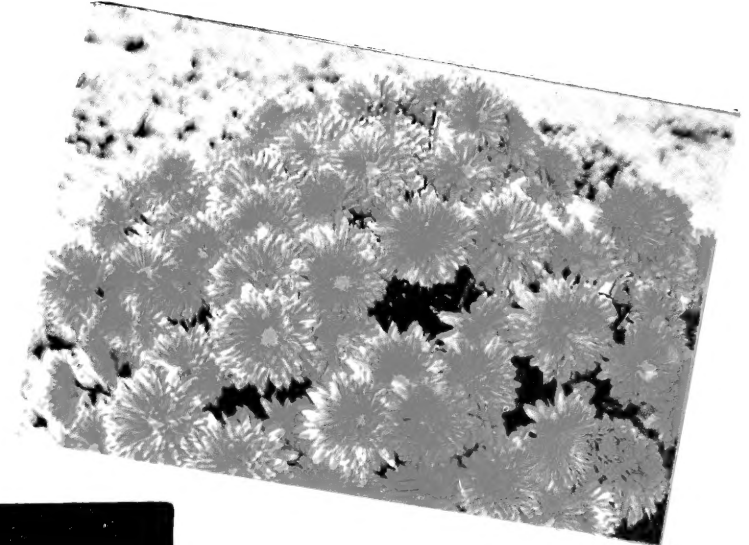
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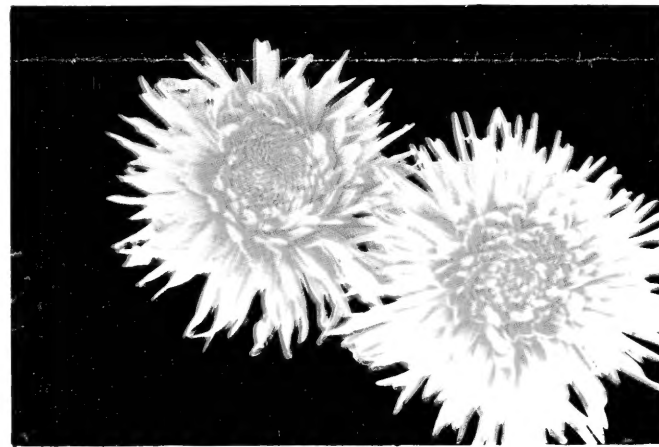
**Cunningham Gardens**  
INCORPORATED  
WALDRON, INDIANA



1959



ORINOCO



RUBY BREITHAAPT

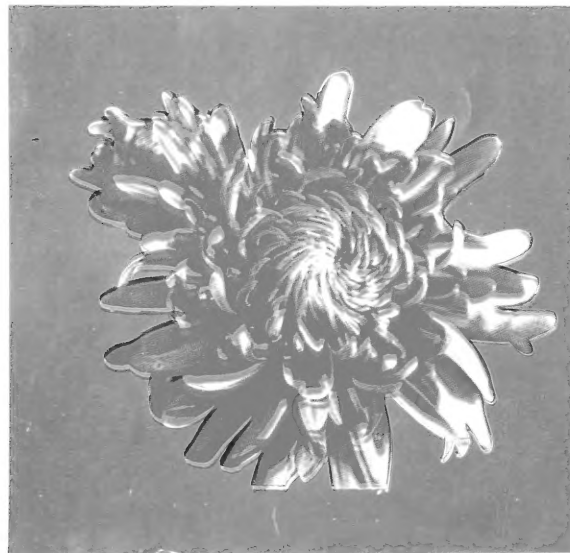
# Garden Mums

for

1959



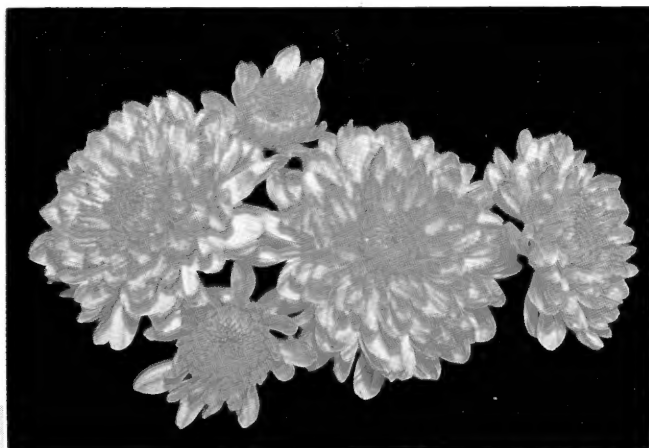
STYLISH



INDIAN RED

LIBRARY  
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★ JAN 12 1959  
U. S. Department of Agriculture

NEWTON



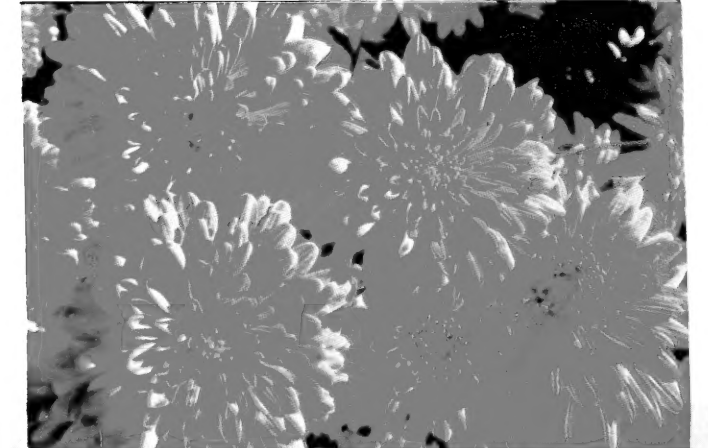
ASTORIA



LORENZO



PILGRIM



FLAMBOYANT

**CUNNINGHAM GARDENS, Inc.** • **WALDRON, INDIANA**

<i>White</i>	Height	Flowering Date
CRYSTAL MAID. Cream white, low growing, non-fading .....	Med.	Sept. 15
MARTIN'S WHITE. Large pure white, compact & bushy habit .....	Short	Sept. 15
NANOOK. Cream white flowers, cushion .....	Short	Sept. 15
POWDERPUFF. White in wide mounds. Cushion .....	Short	Sept. 20
JESSAMINE WILLIAMS. Quilled white spoon. Free flowering .....	Med.	Sept. 25
OSTOSA. Large, glistening white, low growing .....	Short	Sept. 25
SHALIMAR. Creamy white, large flower, sturdy growth .....	Med.	Sept. 25
WHITE RICE. Fully double, 2-inch white pompons .....	Short	Sept. 25
CHRIS COLUMBUS. Cream white, large and vigorous .....	Med.	Oct. 1
GARDENIA. Large white, profuse, clean .....	Med.	Oct. 1
SPINDRIFT. White with cream center, 3-inch flowers .....	Med.	Oct. 1
AVALANCHE. Large shaggy white with cream center .....	Med.	Oct. 5
GLACIER. White to blush-white, sizable flowers .....	Short	Oct. 5
LIMELIGHT. White, vigorous growth. Fine for cutting .....	Tall	Oct. 5
LYRIC. White cushion, immaculate single .....	Short	Oct. 5
PILGRIM. Clear white large pompon; durable; compact .....	Med.	Oct. 5
WHITE CLOUD. Pure white, large, vigorous .....	Med.	Oct. 5
BENORA. Large white with distinctive yellow center .....	Short	Oct. 8
CLASSIC. Pure white, medium pompon. Fine for cutting .....	Tall	Oct. 10
MAESTRO. Cream white pompon, low growing plant .....	Short	Oct. 10

## Pink & Lavender

CECIL BEED. Deep lavender-pink, free flowering .....	Med.	Sept. 15
LORENZO. Dark quilled purple .....	Med.	Sept. 15
ORCHID HELEN. Orchid-pink, sturdy and strong .....	Short	Sept. 15
COQUETTE. Excellent rose-pink cushion .....	Short	Sept. 20
MINNPINK. Clear rose-pink cushion .....	Short	Sept. 20
CECELIA. Purple cushion, nicely shaped plant .....	Short	Sept. 25
JOAN HELEN. Garnet-purple, semi-cushion .....	Short	Sept. 25
PURPLE CUSHION. Purple-red flowers, shapely habit .....	Short	Sept. 25
PURPLE QUEEN. Deep purple cushion, fine growth habit .....	Short	Sept. 25
PURPLE WATERS. Early deep purple, 3-inch flowers .....	Med.	Sept. 25
ROSE QUEEN. Rose-red, shapely cushion habit .....	Short	Sept. 25
SEPTEMBER CHEER. Cherry-rose-pink cushion .....	Short	Sept. 25
SEPTEMBER DAWN. Rose-pink; prolific short pink .....	Short	Sept. 25
SPELLBOUND. Brilliant lavender. Medium double flowers .....	Med.	Sept. 25
ARISTOCRAT. Deep cerise overcast claret, sturdy .....	Med.	Sept. 28
ARTIST'S DELIGHT. 3-inch geranium pink pastel .....	Med.	Sept. 28
EARLY LAVENDER. Early delicate lavender, vigorous .....	Short	Sept. 28
SALUTE. Deep purple flowers... Cushion .....	Short	Sept. 28
EVELYN DEVANEY. True shell-pink, vigorous and clean .....	Med.	Oct. 1
FUCHSIA FAIRY. (COCHECO) Profuse, light pink cushion .....	Short	Oct. 1
HELEN BOGUE. Massive double, purplish-rose .....	Med.	Oct. 1
JAYEFF. Deep pink, strong growth habit. Fully double .....	Med.	Oct. 1
JOYOUS. Lavender rosy-pink cushion. Prolific bloom .....	Short	Oct. 1
MYRTLE WALGREEN. Purple underlaid silvery lilac .....	Med.	Oct. 1
OLD LAVENDER. Large pure lavender, strong and sturdy .....	Tall	Oct. 1
PATRICIA LEHMAN. Sparkling peach-pink .....	Med.	Oct. 1
STYLISH. Large deep rose flushed raspberry-cerise .....	Med.	Oct. 1
ALLEGRO. Shrimp-pink shaded copper. Cushion type .....	Med.	Oct. 1
BETTY. Bright salmon-rose-pink, large, upright & sturdy .....	Tall	Oct. 5
JOYBRINGER. Salmon-rose large pompon, wide growth .....	Short	Oct. 5
MAJOR CUSHION. Lavender-rose cushion, rounded habit .....	Short	Oct. 5
MISCHIEF. Rosy red one-inch daisies .....	Med.	Oct. 5
ALERT. Large, dark purple with a silvery cast .....	Med.	Oct. 10
MASQUERADE. Silvery lavender and rose, medium pompon .....	Med.	Oct. 10



FROM  
THE CROSSROADS  
OF AMERICA!

## 1959 Hoosier Mums

QUALITY  
ASSURED!

- Disease free — produced in sterilized medium from re-selected stock.
- Field tested for color, habit and form, and public acceptance.
- Shipped in modern packaging — well rooted — lowest possible prices commensurate with top quality.

### RECOMMENDED LIST

#### FOR GARDEN — FOR CUT FLOWERS — FOR SPRING POTS

FOR THE GARDEN	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Garden Mums have TWO seasons in which the public actively buys, SPRING and FALL. This list is useful for both seasons.	Sept.	Crystal Maid Mar. White Nanook Powderpuff Jess Williams Ostosa White Rice Shalimar Avalanche	Creampuff Early Gold Martin's Yel. Gold. Fantasy Yel. Cushion Yel. Pomp. Butterscotch Astoria Holiday	Orchid Helen Coquette Cecil Beed Lorenzo Minnpink Rose Queen Purple Queen Pur. Waters Sept. Cheer	Tecumseh Apricot Glow Ea. Kathleen Flamboyant Pomponette Geo. Luxton Toronto Orinoco Admiration
	Early Oct.	Gardenia White Cloud Benora Lyric Glacier Pilgrim Limelight Maestro	Yel. Supreme K. Ransom Mojave Gold Chiquita Newton Gold Ribbon R. Breithaupt Moonlight	Aristocrat Fuchsia Fairy Stylish Maj. Cushion Joyous E. Devaney Allegro Joybringer	Sc. Crimson Morocco Huntsman Remembrance Courageous Jubilee Indian Red Lipstick
FOR CUT FLOWERS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Varieties best suited for bedding or field planting to produce cut flowers	Sept.	Jess. Williams Shalimar Ch. Columbus Gardenia	Astoria Pathfinder Pr. Sunshine Holiday	Cecil Beed Art. Delight Spellbound Lorenzo	Ea. Crimson Ea. Kathleen Geo. Luxton Cr. Glory
	Early Oct.	Pilgrim Spindrift Limelight Classic	K. Ransom Mojave Gold Newton R. Breithaupt	Ev. Devaney Old Lavender Betty Aristocrat	Avalon Mona Admiral Car. Queen
FOR SPRING POTS & BEDDING PLANTS	FLOWERING	WHITE	YELLOW	PINK & LAVENDER	BRONZE & RED
Outstanding varieties to flower in Spring for bedding plant trade.	May	Crystal Maid Ch. Columbus Shalimar Ostosa Lyric Maestro	Y. Pomponette Y. C. Columbus Moonlight K. Ransom Chiquita Yel. Spoon	Orchid Helen Minnpink Pur. Waters Cecelia Sept. Cheer Maj. Cushion	Pomponette Toronto Mona Remembrance Morocco Red Velvet

Refer to Order Sheet For Prices and Collection Prices

*Cunningham Gardens*  
INCORPORATED

PROPAGATORS — GROWERS — WHOLESALE  
WALDRON, INDIANA.

<i>Yellow</i>	Height	Flowering Date
CREAMPUFF. Light yellow sport of Powderpuff. Cushion .....	Short	Sept. 15
EARLY GOLD. Bright golden-yellow medium pompon .....	Short	Sept. 15
LEMON DROP. Lemon-yellow button pompon, cushion .....	Short	Sept. 15
MARTIN'S YELLOW. Short growing, large yellow blooms .....	Short	Sept. 15
MURIEL RICE. Primrose-yellow, 4-inch flowers .....	Med.	Sept. 15
PATHFINDER. Bright gold with deeply serrated petals .....	Med.	Sept. 15
PRAIRIE SUNSHINE. 4-inch bright yellow, excellent cut .....	Med.	Sept. 15
YELLOW CUSHION. Soft yellow cushion. Long season .....	Short	Sept. 15
YELLOW POMPONETTE. Bright yellow medium size pompon .....	Short	Sept. 15
GOLDEN FANTASY. Bright golden carnation flower .....	Short	Sept. 20
ASTORIA. Deep lemon pompon .....	Med.	Sept. 28
BUTTERSCOTCH. Huge golden-yellow with bronze tints .....	Med.	Sept. 28
HOLIDAY. Golden bronze, large flower, strong .....	Med.	Sept. 28
GOLD RIBBON. Light orange to deep yellow. Pompon cushion .....	Short	Oct. 1
KING'S RANSOM. Sturdy golden-yellow; eye catching .....	Med.	Oct. 1
MOJAVE GOLD. Huge flowers of sparkling golden-bronze .....	Med.	Oct. 1
MOONLIGHT. Soft clear yellow, large pompon .....	Med.	Oct. 1
YELLOW CHRIS COLUMBUS. Bright lemon, vigorous .....	Med.	Oct. 1
YELLOW SUPREME. Bright lemon-yellow. Cushion .....	Short	Oct. 1
CHARLES NYE. Deep lemon, large pompon, sturdy .....	Med	Oct. 5
CHIQUITA. Lemon-yellow, small pompon. Cushion .....	Short	Oct. 5
LEE POWELL. Chinese-yellow flowers in large size .....	Med	Oct. 5
NEWTON. Large 4-inch golden-yellow flowers .....	Med	Oct. 5
YELLOW SPOON. Bright clear yellow spoon .....	Med	Oct. 5
RUBY BREITHAUPT. Huge, light primrose-yellow .....	Med.	Oct. 10
TREASURE. Yellow, small pompon. Fine for cutting .....	Tall	Oct. 10
YELLOW BLANKET. Bright lemon-yellow, button pompon ..	Med.	Oct. 10

## Bronze & Red

AUTUMNSONG. Early wine-red shading to carmine. Cushion .....	Short	Sept. 10
TECUMSEH . Red aging to buffy bronze, cushion .....	Short	Sept. 10
APRICOT GLOW. Rich apricot-bronze. Cushion .....	Short	Sept. 15
EARLY CRIMSON. Early flowering bright crimson .....	Med.	Sept. 15
POMPONETTE. Golden-bronze, medium pompon .....	Short	Sept. 15
BRONZE QUEEN. Copper bronze pompon, cushion habit .....	Short	Sept. 20
EARLY KATHLEEN. Copper bronze, nice fall color .....	Med.	Sept. 20
FLAMBOYANT. Flaming orange bronze, stately and lively .....	Med.	Sept. 20
GEORGE LUXTON. Soft bronze, early season .....	Med.	Sept. 20
TORONTO. Rich coppery-bronze; cushion-like .....	Short	Sept. 20
CROWNING GLORY. Orange overcast coral, 3-inch blooms ..	Tall	Sept. 25
ORINOCO. New crimson cushion, non-fading, rounded habit ..	Short	Sept. 25
ORSONA. Red and bronze, cushion .....	Med.	Sept. 25
RED ELF. Cushion habit, red pompon .....	Short	Sept. 25
ROUGE CUSHION. Red with yellow center. Semi-cushion ..	Med.	Sept. 25
ADMIRATION. Salmon fawn, flowers in profusion .....	Med.	Sept. 28
APACHE. Oriental-red, aging to reddish-bronze .....	Med.	Sept. 28
COPPERSMITH. Large coppery-bronze .....	Med.	Sept. 28
SCARLET CRIMSON. Good bright red for fall sales .....	Med.	Sept. 28
JUBILEE. Crimson mellowing to a deep clear red, pompon ..	Med.	Oct. 1
LIPSTICK. Brilliant red. Mid-season cushion .....	Short	Oct. 1
MOROCCO. Reddish-bronze, large flowers. Cushion-like .....	Short	Oct. 1
REDWOOD. Clear orange-red cushion .....	Short	Oct. 1
AVALON. Oranze-bronze small pompon. Excellent for cutting	Tall	Oct. 5
COURAGEOUS. Dark ruby-red, large double flowers .....	Med.	Oct. 5
ELITE CUSHION. Apricot-bronze. Sport of Major Cushion ..	Short	Oct. 5
HUNTSMAN. Scarlet orange. A good cut flower .....	Tall	Oct. 5
INDIAN RED. Indian rust color; unique, large flower .....	Med.	Oct. 5
MONA. Rust-bronze medium pompon. Excellent for cutting	Med.	Oct. 5
RED VELVET. Deep velvety crimson. Sturdy and strong .....	Med.	Oct. 5
REMEMBRANCE. Dark carmine red, holding color well .....	Med.	Oct. 5
ADMIRAL. Rich velvety dark red. Excellent for cutting .....	Tall	Oct. 10
CARMINE QUEEN. Dark carmine pompon. Best for cutting	Tall	Oct. 10







# 1959 ORDER SHEET

Sold To .....

Ship To .....

Date of Order .....

Shipping Date .....

Ship Via .....

Amount Enclosed .....

PRICE	25 of one variety .....	\$2.00
	50 of one variety .....	\$3.50
SCHEDULE	100 or more, one variety ..	\$6.00 per 100

MINOR SUBSTITUTIONS PERMITTED ☐ Yes

NO SUBSTITUTIONS PERMITTED ☐ No

## White

Quan.	Variety	Amt.
.....	Crystal Maid	.....
.....	Martin's White	.....
.....	Powderpuff	.....
.....	Nanook	.....
.....	Jessamine Williams	.....
.....	Ostosa	.....
.....	Shalimar	.....
.....	White Rice	.....
.....	Chris Columbus	.....
.....	Gardenia	.....
.....	Spindrift	.....
.....	Avalanche	.....
.....	Glacier	.....
.....	Limelight	.....
.....	Lytic	.....
.....	Pilgrim	.....
.....	White Cloud	.....
.....	Benora	.....
.....	Classic	.....
.....	Maestro	.....

## Pink & Lavender

Quan.	Variety	Amt.
.....	Purple Queen	.....
.....	Purple Waters	.....
.....	Rose Queen	.....
.....	Aristocrat	.....
.....	Sept. Cheer	.....
.....	Sept. Dawn	.....
.....	Spellbound	.....
.....	Artist's Delight	.....
.....	Early Lavender	.....
.....	Salute	.....
.....	Evelyn Devaney	.....
.....	Fuchsia Fairy	.....
.....	Helen Bogue	.....
.....	Jayeff	.....
.....	Joyous	.....
.....	Myrtle Walgreen	.....
.....	Old Lavender	.....
.....	Patricia Lehman	.....
.....	Stylish	.....
.....	Allegro	.....
.....	Betty	.....
.....	Joybringer	.....
.....	Major Cushion	.....
.....	Mischief	.....
.....	Alert	.....
.....	Masquerade	.....

## Yellow

.....	Creampuff	.....
.....	Early Gold	.....

## Yellow

Quan.	Variety	Amt.
.....	Lemon Drop	.....
.....	Martin's Yellow	.....
.....	Muriel Rice	.....
.....	Pathfinder	.....
.....	Prairie Sunshine	.....
.....	Yel. Cushion	.....
.....	Yel. Pomponette	.....
.....	Golden Fantasy	.....
.....	Astoria	.....
.....	Butterscotch	.....
.....	Holiday	.....
.....	Gold Ribbon	.....
.....	King's Ransom	.....
.....	Mojave Gold	.....
.....	Moonlight	.....
.....	Yel. Chris Columbus	.....
.....	Yellow Supreme	.....
.....	Charles Nye	.....
.....	Chiquita	.....
.....	Lee Powell	.....
.....	Newton	.....
.....	Yellow Spoon	.....
.....	Ruby Breithaupt	.....
.....	Treasure	.....
.....	Yellow Blanket	.....

## Bronze & Red

.....	Autumnsong	.....
.....	Tecumseh	.....
.....	Apricot Glow	.....

## Bronze & Red

Quan.	Variety	Amt.
.....	Early Crimson	.....
.....	Pomponette	.....
.....	Bronze Queen	.....
.....	Early Kathleen	.....
.....	Flamboyant	.....
.....	George Luxton	.....
.....	Toronto	.....
.....	Crowning Glory	.....
.....	Orinoco	.....
.....	Orsona	.....
.....	Red Elf	.....
.....	Rouge Cushion	.....
.....	Admiration	.....
.....	Apache	.....
.....	Coppersmith	.....
.....	Scarlet Crimson	.....
.....	Jubilee	.....
.....	Lipstick	.....
.....	Morocco	.....
.....	Redwood	.....
.....	Avalon	.....
.....	Courageous	.....
.....	Elite Cushion	.....
.....	Huntsman	.....
.....	Indian Red	.....
.....	Mona	.....
.....	Red Velvet	.....
.....	Remembrance	.....
.....	Admiral	.....
.....	Carmine Queen	.....

*Cunningham Gardens*

INCORPORATED  
WALDRON, INDIANA

HOOSIER MUMS FROM

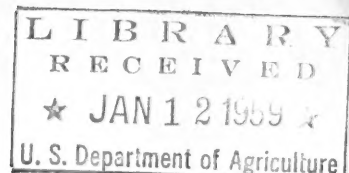


THE CROSSROADS OF AMERICA!

# MUMS

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## GARDEN VARIETIES



### PRICE SCHEDULE

25 of one variety ..... \$2.00  
50 of one variety ..... \$3.50  
100 or more, **one variety** .. \$6.00 per 100



### YOUR SELECTION OF VARIETIES

### SHIPPING INFORMATION

1. **DELIVERIES.** All orders are shipped via Railway Express collect unless otherwise directed. If parcel post shipments are desired, be sure to allow sufficient postage with your order unless satisfactory credit has been established.
2. **CLAIMS.** Our responsibility ceases when the delivering carrier accepts shipment. If damage should occur enroute, have your AGENT inspect shipment and assist you in properly filing a claim for loss. We shall aid you in every way we can, but notify us immediately should there be damage.
3. **PACKAGING.** We have shipped plants to the wholesale trade for more than 50 years, therefore are fully aware of the problems in handling perishable products. Our means of packaging assures safe arrival of cuttings.
4. **SUBSTITUTION.** When substitution is permitted, we shall ship equal or better varieties, using our judgment. Often very minor substitution, if permitted, will complete an order in full in one shipment, thus eliminating the delay and expense of subsequent shipments.
5. **AVAILABILITY.** Garden Mum rooted cuttings are in constant production from January 1st to July 15th. 25 of each variety is the minimum that can be supplied, and all quantities must be in multiples of 25 because of packaging.

Special collection prices are made to growers who wish to depend on us for selection of varieties. All collections are well-balanced, of course including new and better varieties, and can be shipped immediately or as needed.

Collection No. 1	Collection No. 2	Collection No. 3	Collection No. 4
Tall varieties for cutting.	Wide assortment for spring & fall sales.	Spring blooming pots.	Cushion varieties only.
Quantity .....	Quantity ....	Quantity .....	Quantity .....

ORDER MAY COMPRISE ANY COLLECTION OR COMBINATION OF COLLECTIONS

PRICES:

### COLLECTION PRICE SCHEDULE

500 R. C. ....	\$ 27.50
1000 R. C. ....	\$ 52.50
2000 R. C. ....	\$100.00

SHIPPING DATE ..... TOTAL QUANTITY ..... AMOUNT .....

*Cunningham Gardens*  
INCORPORATED  
PROPAGATORS — GROWERS — WHOLESALE  
WALDRON, INDIANA.

## GOOD CUTTINGS, GOOD PACKAGING, GOOD RESULTS